



BEVERLY EQUESTRIAN SPONSORSHIP

PORTFOLIO 2025

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MONTHLY VHSA HUNTER & SCHOOLING JUMPER SHOWS

THIS IS A SCALABLE INVESTMENT WITH MONTHLY, SEASONABLE, OR YEAR-LONG REWARDS.

YOUR BRAND CAN BE SEEN BY RIDERS, PROFESSIONAL PHOTOGRAPHERS, AND INFLUENCERS, CREATING BUZZ THAT LASTS BEYOND THE SHOW.

CONNECT WITH PASSIONATE EQUESTRIANS AND BUILD LASTING BRAND RECOGNITION IN THE COMMUNITY!

WITH DOZENS OF RIDERS AND TRAINERS IN ATTENDANCE, YOUR LOGO CAN BE FEATURED PROMINENTLY:

- AROUND THE FACILITY,
- ON JUMPS, AND
- ACROSS OUR COMMUNICATIONS AND SOCIAL MEDIA PLATFORMS.



SHOW SPOTLIGHT =
\$500/SHOW OR
\$1500/SEASON (4 SHOWS)



- INCREASE YOUR BRAND AWARENESS BY SPONSORING A JUMP IN THE RING AND SEE YOUR LOGO POP UP ON FEEDS OF RIDERS, TRAINERS, BARNS, PROFESSIONAL PHOTOGRAPHERS, AND OTHER RIDING FACILITIES IN THE AREA AND BEYOND.
- RECEIVE PRIME POSITION AT THE SHOW WINNERS CIRCLE FESTOONED WITH YOUR BRANDING AND A DEDICATED POST ABOUT YOUR SERVICE, BRANDS, OR PRODUCT LEADING UP TO EACH EVENT, AMPLIFYING YOUR REACH WITHIN OUR COMMUNITY.

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BEVERLY
EQUESTRIAN

ENTRY LEVEL SPONSORSHIP TIERS SINGLE SHOW/SEASON OPTIONS

COMPETITOR HOSPITALITY: \$75/SHOW

RECEIVE A POP OF PRESENCE AND SINCERE APPRECIATION FOR BRINGING SNACKS AND DRINKS TO THE SHOW. INCLUDES PAPER OR LAMINATED PAPER ADVERTISEMENT TO BE POSTED AT THE SHOW SECRETARY



MEDIA SPONSOR \$125/\$300

GET INCLUDED WITH MINIMAL INVESTMENT OR EFFORT.



PRIZE SPONSOR = IN KIND OR \$250/\$750

PRIZE SPONSORSHIPS PROVIDES GREAT EXPOSURE BY INCLUSION IN RESULT POSTS DURING AND AFTER THE EVENT. SPONSOR MUST PROVIDE EITHER 25 WRAPPED PRIZES WITH VALUE OF \$5 EACH OR CASH.



JUMP SPONSOR = IN KIND OR \$350/\$1000

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