



# Beverly Wellington Program

Effective Winter 2024

## **Introducing Beverly's Wellington Program: A Flexible Program for Tailored Experience at WEF**

We're pleased to present our Wellington horse show rates, tailored with special advantages just for our existing clients.

Beverly's full-service, private hunter/jumper facility is only a short hack from WEF and offers the high-caliber experience you want—without the typical financial commitments.

Our Wellington program is built around three core principles: flexibility, low-key show planning, and programs tailored to individual goals. Here's what that looks like:

### 1. Flexible, Client-First Pricing

With over seven years of experience at WEF, we've perfected a model that allows for adaptable, scalable pricing. Owning our own farm means no need for season-long stall rentals, hidden service costs, or secret agenda sales commissions. You pay only for what serves you best, freeing you to participate in WEF on your terms without the pressure of long-term financial obligations.

### 2. Low-Key, Client-Led Planning

Forget the one-size-fits-all approach that can drain energy and resources. At Beverly, we understand that every rider's competition calendar should be unique. Our tight-knit client program allows us to respond to your individual needs. Need a different class or a schedule adjustment? We're here to pivot as necessary, focusing on what's best for you and your horse rather than managing numerous riders across different rings.

### 3. Tailored to Your Goals

Like our Virginia base, our Wellington setup prioritizes a tranquil, horse-friendly environment with compassionate and consistent care. Our program is low-stress and positive, designed to optimize your growth in a no-drama environment. We take care of the planning and show management details, so you can focus on honing your skills and enjoying the Florida experience.

We welcome you to review the enclosed rate sheet and invite any questions you may have about our Wellington program. We're here to help you make the most of your winter show season with flexibility, personal attention, and our signature client-first approach.

Warmly,

Darrin & The Beverly Staff